



Drive Home A New 2007 BMW For \$500 Below Invoice*

*****AUTO**3-DIGIT 600



As a current owner of a BMW vehicle, we're sure you'd want to be aware of this unique opportunity. **Every BMW vehicle on our lot is available to you at \$500 below invoice***! We will even honor this offer on special orders! That includes all BMW models: 3, 5, X & Z series and even 6, 7 & M series.

We invite you to come in and see how this incredible offer along with attractive lease rates, financing options and generous trade values, **can save you thousands of dollars on a new BMW.**

Take a short drive or call 815.977.1407 to schedule a convenient appointment and allow us the opportunity to make you an offer on your current vehicle. A vehicle specialist will be on hand to assess your vehicle to ensure you get the highest dollar for your trade.

Due to the nature of this event, this will not be advertised elsewhere.

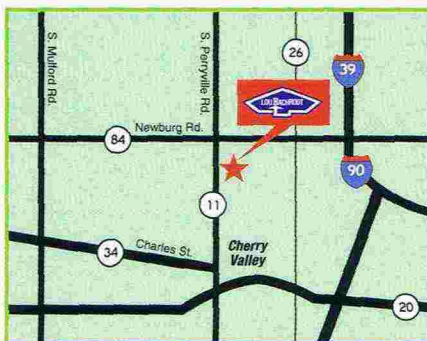
Thank you for the opportunity to earn your business!

John Schroeder
BMW Sales Manager



**7070 Cherryvale N. Blvd.
Rockford, IL 61112
815-977-1407**

Just a short drive from the
North, South, East or West
to deal with the best!



2007 Z-Series



2007 3-Series



2007 5-Series



2007 6-Series



2007 7-Series



2007 X-Series

*Dealer profit not limited to amount charged under invoice. See dealer for details. Expires 12/31/2007.