

## BMW X3 and X5 Series Sales - United States

February, 2006

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		FEB 06	%	FEB 05	%	FEB 04	%		FEB 03	YTD 06	%	YTD 05	%	YTD 04	%	YTD 03
X3 2.5i	1.3	49	88.9	440	18.3	372		0	1.3	98	88.2	834	118.9	381		0
X3 3.0i	39.7	1,533	18.4	1,879	169.2	698		0	37.4	2,872	12.9	3,296	123.9	1,472		0
TOTAL X3 Series	40.9	1,582	31.8	2,319	116.7	1,070		0	38.7	2,970	28.1	4,130	122.9	1,853		0
X5 3.0i	43.2	1,669	12.4	1,906	15.1	1,656	7.7	1,794	46.4	3,569	1.9	3,637	12.8	3,224	13.4	3,725
X5 4.4i	13.1	505	24.4	668	13.6	588	4.9	618	12.6	965	25.4	1,294	28.9	1,004	21.6	1,281
X5 4.6is		0		0	100.0	5	95.5	110		0		0	100.0	10	95.2	210
X5 4.8is	2.8	109	10.7	122		0		0	2.3	180	5.3	190		0		0
TOTAL X5 Series	59.1	2,283	15.3	2,696	19.9	2,249	10.8	2,522	61.3	4,714	7.9	5,121	20.8	4,238	18.8	5,216
TOTAL X3 & X5 Series	100.0	3,865	22.9	5,015	51.1	3,319	31.6	2,522	100.0	7,684	16.9	9,251	51.9	6,091	16.8	5,216

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

January, 2006

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES					
		JAN 06	%	JAN 05	%	JAN 04	%		YTD 06	%	YTD 05	%	YTD 04	%
X3 2.5i	1.3	49	87.6	394	4278	9		0	1.3	49	87.6	394	4278	9
X3 3.0i	35.1	1,339	5.5	1,417	83.1	774		0	35.1	1,339	5.5	1,417	83.1	774
<b>TOTAL X3 Series</b>	<b>36.3</b>	<b>1,388</b>	<b>23.4</b>	<b>1,811</b>	<b>131.3</b>	<b>783</b>		<b>0</b>	<b>36.3</b>	<b>1,388</b>	<b>23.4</b>	<b>1,811</b>	<b>131.3</b>	<b>783</b>
X5 3.0i	49.8	1,900	9.8	1,731	10.4	1,568	18.8	1,931	49.8	1,900	9.8	1,731	10.4	1,568
X5 4.4i	12.0	460	26.5	626	50.5	416	37.3	663	12.0	460	26.5	626	50.5	416
X5 4.6is		0		0	100.0	5	95.0	100		0		0	100.0	5
X5 4.8is	1.9	71	4.4	68		0		0	1.9	71	4.4	68		0
<b>TOTAL X5 Series</b>	<b>63.7</b>	<b>2,431</b>	<b>0.2</b>	<b>2,425</b>	<b>21.9</b>	<b>1,989</b>	<b>26.2</b>	<b>2,694</b>	<b>63.7</b>	<b>2,431</b>	<b>0.2</b>	<b>2,425</b>	<b>21.9</b>	<b>1,989</b>
<b>TOTAL X3 &amp; X5 Series</b>	<b>100.0</b>	<b>3,819</b>	<b>9.8</b>	<b>4,236</b>	<b>52.8</b>	<b>2,772</b>	<b>2.9</b>	<b>2,694</b>	<b>100.0</b>	<b>3,819</b>	<b>9.8</b>	<b>4,236</b>	<b>52.8</b>	<b>2,772</b>

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**December, 2005**

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		DEC 05	%	DEC 04	%	DEC 03	%	DEC 02		YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	1.7	101	83.4	610		0		0	9.3	6,343	67.4	19,450		0		0
X3 3.0i	37.9	2,255	49.0	1,513		0		0	35.7	24,426	61.2	15,154		0		0
TOTAL X3 Series	39.6	2,356	11.0	2,123		0		0	45.0	30,769	11.1	34,604		0		0
X5 3.0i	45.0	2,679	13.0	3,080	20.6	3,878	31.9	2,940	39.6	27,088	8.8	24,902	17.6	30,214	6.0	32,131
X5 4.4i	13.1	778	41.5	1,331	38.9	958	1.1	969	13.3	9,121	0.4	9,156	2.4	9,383	1.6	9,235
X5 4.6is		0		0	100.0	20	82.8	116		0	100.0	23	97.9	1,118	18.8	1,376
X5 4.8is	2.4	141	24.2	186		0		0	2.0	1,389	21.4	1,144		0		0
TOTAL X5 Series	60.4	3,598	21.7	4,597	5.3	4,856	20.6	4,025	55.0	37,598	6.7	35,225	13.5	40,715	4.7	42,742
TOTAL X3 & X5 Series	100.0	5,954	11.4	6,720	38.4	4,856	20.6	4,025	100.0	68,367	2.1	69,829	71.5	40,715	4.7	42,742

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2006 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**November, 2005**

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		NOV 05	%	NOV 04	%	NOV 03	%	NOV 02		YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	3.8	201	91.8	2,451		0		0	10.0	6,242	66.9	18,840		0		0
X3 3.0i	26.7	1,405	31.8	2,060		0		0	35.5	22,171	62.5	13,641		0		0
TOTAL X3 Series	30.6	1,606	64.4	4,511		0		0	45.5	28,413	12.5	32,481		0		0
X5 3.0i	49.0	2,572	10.7	2,324	10.7	2,602	11.3	2,934	39.1	24,409	11.9	21,822	17.1	26,336	9.8	29,191
X5 4.4i	17.9	938	0.3	941	24.9	1,253	18.0	1,062	13.4	8,343	6.6	7,825	7.1	8,425	1.9	8,266
X5 4.6is		0		0	100.0	46	72.1	165		0	100.0	23	97.9	1,098	12.9	1,260
X5 4.8is	2.6	138	13.8	160		0		0	2.0	1,248	30.3	958		0		0
TOTAL X5 Series	69.4	3,648	6.5	3,425	12.2	3,901	6.2	4,161	54.5	34,000	11.0	30,628	14.6	35,859	7.4	38,717
TOTAL X3 & X5 Series	100.0	5,254	33.8	7,936	103.4	3,901	6.2	4,161	100.0	62,413	1.1	63,109	76.0	35,859	7.4	38,717

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

To view all the BMW, Lexus & Mercedes-Benz sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

October, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		OCT 05	%	OCT 04	%	OCT 03	%	OCT 02		YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	9.2	326	80.5	1,674		0		0	10.6	6,041	63.1	16,389		0		0
X3 3.0i	30.3	1,072	15.3	1,266		0		0	36.3	20,766	79.3	11,581		0		0
TOTAL X3 Series	39.5	1,398	52.4	2,940		0		0	46.9	26,807	4.2	27,970		0		0
X5 3.0i	43.2	1,530	19.4	1,899	32.0	2,794	10.0	2,540	38.2	21,837	12.0	19,498	17.8	23,734	9.6	26,257
X5 4.4i	13.8	488	44.9	886	15.9	1,053	52.4	691	13.0	7,405	7.6	6,884	4.0	7,172	0.4	7,204
X5 4.6is		0		0	100.0	64	66.3	190		0	100.0	23	97.8	1,052	3.9	1,095
X5 4.8is	3.6	127	9.3	140		0		0	1.9	1,110	39.1	798		0		0
TOTAL X5 Series	60.5	2,145	26.7	2,925	25.2	3,911	14.3	3,421	53.1	30,352	11.6	27,203	14.9	31,958	7.5	34,556
TOTAL X3 & X5 Series	100.0	3,543	39.6	5,865	50.0	3,911	14.3	3,421	100.0	57,159	3.6	55,173	72.6	31,958	7.5	34,556

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

To view all the BMW sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**September, 2005**

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		SEP 05	%	SEP 04	%	SEP 03	%		SEP 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	10.3	662	74.7	2,613		0		0	10.7	5,715	61.2	14,715		0		0
X3 3.0i	20.8	1,338	10.3	1,491		0		0	36.7	19,694	90.9	10,315		0		0
TOTAL X3 Series	31.0	2,000	51.3	4,104		0		0	47.4	25,409	1.5	25,030		0		0
X5 3.0i	50.5	3,254	81.0	1,798	31.4	2,621	31.5	1,993	37.9	20,307	15.4	17,599	16.0	20,940	11.7	23,717
X5 4.4i	16.3	1,052	53.4	686	25.0	549	26.5	434	12.9	6,917	15.3	5,998	2.0	6,119	6.0	6,513
X5 4.6is		0		0	100.0	106	45.2	73		0	100.0	23	97.7	988	9.2	905
X5 4.8is	2.1	137	9.6	125		0		0	1.8	983	49.4	658		0		0
TOTAL X5 Series	69.0	4,443	70.3	2,609	20.4	3,276	31.0	2,500	52.6	28,207	16.2	24,278	13.4	28,047	9.9	31,135
TOTAL X3 & X5 Series	100.0	6,443	4.0	6,713	104.9	3,276	31.0	2,500	100.0	53,616	8.7	49,308	75.8	28,047	9.9	31,135

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

To view all the BMW sales reports visit my website at: <http://home.att.net/~fdmeloan/>

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**August, 2005**

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		AUG 05	%	AUG 04	%	AUG 03	%	AUG 02		YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	12.4	1,030	49.6	2,042		0		0	10.7	5,053	58.2	12,102		0		0
X3 3.0i	33.2	2,746	89.6	1,448		0		0	38.9	18,356	108.0	8,824		0		0
TOTAL X3 Series	45.6	3,776	8.2	3,490		0		0	49.6	23,409	11.9	20,926		0		0
X5 3.0i	39.8	3,297	39.8	2,358	22.7	3,052	9.4	2,790	36.1	17,053	7.9	15,801	13.7	18,319	15.7	21,724
X5 4.4i	13.4	1,106	30.3	849	1.3	838	19.2	703	12.4	5,865	10.4	5,312	4.6	5,570	8.4	6,079
X5 4.6is		0		0	100.0	120	10.4	134		0	100.0	23	97.4	882	6.0	832
X5 4.8is	1.3	104	37.0	165		0		0	1.8	846	58.7	533		0		0
TOTAL X5 Series	54.4	4,507	33.7	3,372	15.9	4,010	10.6	3,627	50.4	23,764	9.7	21,669	12.5	24,771	13.5	28,635
TOTAL X3 & X5 Series	100.0	8,283	20.7	6,862	71.1	4,010	10.6	3,627	100.0	47,173	10.7	42,595	72.0	24,771	13.5	28,635

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [fred@meloan.org](mailto:fred@meloan.org)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

July, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		JUL 05	%	JUL 04	%	JUL 03	%		JUL 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	10.3	679	77.9	3,076		0		0	10.3	4,023	60.0	10,060		0		0
X3 3.0i	39.3	2,603	81.0	1,438		0		0	40.1	15,610	111.6	7,376		0		0
TOTAL X3 Series	49.6	3,282	27.3	4,514		0		0	50.5	19,633	12.6	17,436		0		0
X5 3.0i	37.7	2,494	7.9	2,311	14.9	2,715	13.0	2,403	35.4	13,756	2.3	13,443	11.9	15,267	19.4	18,934
X5 4.4i	11.3	746	34.2	556	23.3	725	2.6	744	12.2	4,759	6.6	4,463	5.7	4,732	12.0	5,376
X5 4.6is		0	100.0	6	94.3	106	35.0	163		0	100.0	23	97.0	762	9.2	698
X5 4.8is	1.5	101	14.4	118		0		0	1.9	742	102	368		0		0
TOTAL X5 Series	50.4	3,341	11.7	2,991	15.7	3,546	7.1	3,310	49.5	19,257	5.2	18,297	11.9	20,761	17.0	25,008
TOTAL X3 & X5 Series	100.0	6,623	11.8	7,505	111.6	3,546	7.1	3,310	100.0	38,890	8.8	35,733	72.1	20,761	17.0	25,008

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.



# BMW X3 & X5 Series Sales - United States

June, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		JUN 05	%	JUN 04	%	JUN 03	%		JUN 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	11.6	686	70.4	2,315		0		0	10.4	3,344	52.1	6,984		0		0
X3 3.0i	43.7	2,592	83.3	1,414		0		0	40.3	13,007	119.0	5,938		0		0
TOTAL X3 Series	55.2	3,278	12.1	3,729		0		0	50.7	16,351	26.5	12,922		0		0
X5 3.0i	31.3	1,859	29.1	2,623	2.9	2,549	8.0	2,772	34.9	11,262	1.2	11,132	11.3	12,552	24.1	16,531
X5 4.4i	11.6	686	12.1	780	18.9	656	33.4	985	12.4	4,013	2.7	3,907	2.5	4,007	13.5	4,632
X5 4.6is		0	100.0	3	97.8	139	24.1	112		0	100.0	17	97.4	656	22.6	535
X5 4.8is	1.9	113	32.7	168		0		0	2.0	641	156	250		0		0
TOTAL X5 Series	44.8	2,658	25.6	3,574	6.9	3,344	13.6	3,869	49.3	15,916	4.0	15,306	11.1	17,215	20.7	21,698
TOTAL X3 & X5 Series	100.0	5,936	18.7	7,303	118.4	3,344	13.6	3,869	100.0	32,267	14.3	28,228	64.0	17,215	20.7	21,698

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSihelp@att.net](mailto:CSihelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**May, 2005**

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		MAY 05	%	MAY 04	%	MAY 03	%		MAY 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	11.4	607	61.8	1,590		0		0	10.1	2,658	43.1	4,669		0		0
X3 3.0i	40.7	2,161	140.9	897		0		0	39.6	10,415	130.2	4,524		0		0
TOTAL X3 Series	52.2	2,768	11.3	2,487		0		0	49.6	13,073	42.2	9,193		0		0
X5 3.0i	34.4	1,824	3.7	1,759	13.5	2,033	27.5	2,805	35.7	9,403	10.5	8,509	14.9	10,003	27.3	13,759
X5 4.4i	11.4	604	18.6	742	6.2	699	16.6	838	12.6	3,327	6.4	3,127	6.7	3,351	8.1	3,647
X5 4.6is		0		0	100.0	113	8.7	104		0	100.0	14	97.3	517	22.2	423
X5 4.8is	2.0	108	83.1	59		0		0	2.0	528	544	82		0		0
TOTAL X5 Series	47.8	2,536	0.9	2,560	10.0	2,845	24.1	3,747	50.4	13,258	13.0	11,732	15.4	13,871	22.2	17,829
TOTAL X3 & X5 Series	100.0	5,304	5.1	5,047	77.4	2,845	24.1	3,747	100.0	26,331	25.8	20,925	50.9	13,871	22.2	17,829

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X5 3.0i model was sold in the U.S. in November, 1999. The first X5 4.6is model was sold in the U.S. in October, 2001. The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is model was sold in the U.S. in April, 2004.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

April, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES						
		APR 05	%	APR 04	%	APR 03	%		APR 02	YTD 05	%	YTD 04	%	YTD 03	%
X3 2.5i	10.0	608	55.2	1,357		0		9.8	2,051	33.4	3,079		0		0
X3 3.0i	42.0	2,562	171.1	945		0		39.3	8,254	127.6	3,627		0		0
TOTAL X3 Series	52.0	3,170	37.7	2,302		0		49.0	10,305	53.7	6,706		0		0
X5 3.0i	33.4	2,038	14.0	1,787	8.8	1,960	34.7	36.0	7,579	12.3	6,750	15.3	7,970	27.2	10,954
X5 4.4i	12.6	768	6.7	720	11.5	646	35.6	13.0	2,723	14.2	2,385	10.1	2,652	5.6	2,809
X5 4.6is		0		0	100.0	110	35.8		0	100.0	14	96.5	404	26.6	319
X5 4.8is	2.1	126	447.8	23		0		2.0	420	1726	23		0		0
TOTAL X5 Series	48.0	2,932	15.9	2,530	6.8	2,716	33.5	4,086	51.0	10,722	16.9	9,172	16.8	11,026	21.7
TOTAL X3 & X5 Series	100.0	6,102	26.3	4,832	77.9	2,716	33.5	4,086	100.0	21,027	32.4	15,878	44.0	11,026	21.7

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

March, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		MAR 05	%	MAR 04	%	MAR 03	%		MAR 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	10.7	609	54.6	1,341		0		9.7	1,443	16.2	1,722		0		0	
X3 3.0i	42.2	2,396	98.0	1,210		0		38.1	5,692	112.2	2,682		0		0	
TOTAL X3 Series	53.0	3,005	17.8	2,551		0		47.8	7,135	62.0	4,404		0		0	
X5 3.0i	33.6	1,904	9.5	1,739	23.9	2,285	18.6	2,807	37.1	5,541	11.6	4,963	17.4	6,010	24.4	7,952
X5 4.4i	11.6	661	0.0	661	8.8	725	6.2	773	13.1	1,955	17.4	1,665	17.0	2,006	11.1	1,806
X5 4.6is		0	100.0	4	95.2	84	5.0	80		0	100.0	14	95.2	294	23.5	238
X5 4.8is	1.8	104		0		0		0	2.0	294		0		0		0
TOTAL X5 Series	47.0	2,669	11.0	2,404	22.3	3,094	15.5	3,660	52.2	7,790	17.3	6,642	20.1	8,310	16.9	9,996
TOTAL X3 & X5 Series	100.0	5,674	14.5	4,955	60.1	3,094	15.5	3,660	100.0	14,925	35.1	11,046	32.9	8,310	16.9	9,996

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

February, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES						
		FEB 05	%	FEB 04	%	FEB 03	%		FEB 02	YTD 05	%	YTD 04	%	YTD 03	%
X3 2.5i	8.8	440	18.3	372		0		9.0	834	118.9	381		0		0
X3 3.0i	37.5	1,879	169.2	698		0		35.6	3,296	123.9	1,472		0		0
TOTAL X3 Series	46.2	2,319	116.7	1,070		0		44.6	4,130	122.9	1,853		0		0
X5 3.0i	38.0	1,906	15.1	1,656	7.7	1,794	31.2	39.3	3,637	12.8	3,224	13.4	3,725	27.6	5,145
X5 4.4i	13.3	668	13.6	588	4.9	618	19.5	14.0	1,294	28.9	1,004	21.6	1,281	24.0	1,033
X5 4.6is		0	100.0	5	95.5	110	69.2		0	100.0	10	95.2	210	32.9	158
X5 4.8is	2.4	122		0		0		2.1	190		0		0		0
TOTAL X5 Series	53.8	2,696	19.9	2,249	10.8	2,522	21.0	55.4	5,121	20.8	4,238	18.8	5,216	17.7	6,336
TOTAL X3 & X5 Series	100.0	5,015	51.1	3,319	31.6	2,522	21.0	100.0	9,251	51.9	6,091	16.8	5,216	17.7	6,336

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

January, 2005

MODEL	% of TOTAL	MONTHLY SALES FIGURES						% of TOTAL	YEAR TO DATE SALES FIGURES							
		JAN 05	%	JAN 04	%	JAN 03	%		JAN 02	YTD 05	%	YTD 04	%	YTD 03	%	YTD 02
X3 2.5i	9.3	394	4278	9		0		0	9.3	394	4278	9		0		0
X3 3.0i	33.5	1,417	83.1	774		0		0	33.5	1,417	83.1	774		0		0
TOTAL X3 Series	42.8	1,811	131.3	783		0		0	42.8	1,811	131.3	783		0		0
X5 3.0i	40.9	1,731	10.4	1,568	18.8	1,931	23.9	2,536	40.9	1,731	10.4	1,568	18.8	1,931	23.9	2,536
X5 4.4i	14.8	626	50.5	416	37.3	663	28.5	516	14.8	626	50.5	416	37.3	663	28.5	516
X5 4.6is		0	100.0	5	95.0	100	7.5	93		0	100.0	5	95.0	100	7.5	93
X5 4.8is	1.6	68		0		0		0	1.6	68		0		0		0
TOTAL X5 Series	57.2	2,425	21.9	1,989	26.2	2,694	14.3	3,145	57.2	2,425	21.9	1,989	26.2	2,694	14.3	3,145
TOTAL X3 & X5 Series	100.0	4,236	52.8	2,772	2.9	2,694	14.3	3,145	100.0	4,236	52.8	2,772	2.9	2,694	14.3	3,145

The "% of TOTAL" columns indicate the sales of each model as a percent of the total X Series sales for the current month and the current YTD period.

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**  
Customer Satisfaction Consultant  
e-mail: [CSihelp@att.net](mailto:CSihelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**December, 2004**

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES			
	DEC 04	%	DEC 03	%	DEC 02	%	DEC 01	
X3 2.5i	610		0		0		0	
X3 3.0i	1,513		0		0		0	
<b>TOTAL X3 Series</b>	<b>2,123</b>		<b>0</b>		<b>0</b>		<b>0</b>	
X5 3.0i	3,080	20.6	3,878	31.9	2,940	15.2	3,469	
X5 4.4i	1,331	38.9	958	1.1	969	40.2	691	
X5 4.6is	0	100.0	20	82.8	116	17.1	140	
X5 4.8is	186		0		0		0	
<b>TOTAL X5 Series</b>	<b>4,597</b>	<b>5.3</b>	<b>4,856</b>	<b>20.6</b>	<b>4,025</b>	<b>6.4</b>	<b>4,300</b>	
<b>TOTAL X3 &amp; X5 Series</b>	<b>6,720</b>	<b>38.4</b>	<b>4,856</b>	<b>20.6</b>	<b>4,025</b>	<b>6.4</b>	<b>4,300</b>	

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSlhelp@att.net](mailto:CSlhelp@att.net)

Entire contents © 2004-2005 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**November, 2004**

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES					
	NOV 04	%	NOV 03	%	NOV 02	%	NOV 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01
X3 2.5i	2,451		0		0		0	18,840		0		0		0
X3 3.0i	2,060		0		0		0	13,641		0		0		0
TOTAL X3 Series	4,511		0		0		0	32,481		0		0		0
X5 3.0i	2,324	10.7	2,602	11.3	2,934	7.5	3,171	21,822	17.1	26,336	9.8	29,191	23.8	23,572
X5 4.4i	941	24.9	1,253	18.0	1,062	63.6	649	7,825	7.1	8,425	1.9	8,266	34.2	12,570
X5 4.6is	0	100.0	46	72.1	165	4.6	173	23	97.9	1,098	12.9	1,260	600.0	180
X5 4.8is	160		0		0		0	958		0		0		0
TOTAL X5 Series	3,425	12.2	3,901	6.2	4,161	4.2	3,993	30,628	14.6	35,859	7.4	38,717	6.6	36,322
TOTAL X3 & X5 Series	7,936	103.4	3,901	6.2	4,161	4.2	3,993	63,109	76.0	35,859	7.4	38,717	6.6	36,322

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.



## BMW X3 & X5 Series Sales - United States

October, 2004

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES			
	OCT 04	%	OCT 03	%	OCT 02	%	OCT 01	
X3 2.5i	1,674		0		0		0	
X3 3.0i	1,266		0		0		0	
<b>TOTAL X3 Series</b>	<b>2,940</b>		<b>0</b>		<b>0</b>		<b>0</b>	
X5 3.0i	1,899	32.0	2,794	10.0	2,540	12.5	2,904	
X5 4.4i	886	15.9	1,053	52.4	691	20.4	868	
X5 4.6is	0	100.0	64	66.3	190	2614	7	
X5 4.8is	140		0		0		0	
<b>TOTAL X5 Series</b>	<b>2,925</b>	<b>25.2</b>	<b>3,911</b>	<b>14.3</b>	<b>3,421</b>	<b>9.5</b>	<b>3,779</b>	
<b>TOTAL X3 &amp; X5 Series</b>	<b>5,865</b>	<b>50.0</b>	<b>3,911</b>	<b>14.3</b>	<b>3,421</b>	<b>9.5</b>	<b>3,779</b>	

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSlhelp@att.net](mailto:CSlhelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

September, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	SEP 04	%	SEP 03	%	SEP 02	%	SEP 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01		
X3 2.5i	2,613		0		0		0	14,715		0		0		0		
X3 3.0i	1,491		0		0		0	10,315		0		0		0		
TOTAL X3 Series	4,104		0		0		0	25,030		0		0		0		
X5 3.0i	1,798	31.4	2,621	31.5	1,993	14.7	1,738	17,599	16.0	20,940	11.7	23,717	35.5	17,497		
X5 4.4i	686	25.0	549	26.5	434	69.2	1,411	5,998	2.0	6,119	6.0	6,513	41.1	11,053		
X5 4.6is	0	100.0	106	45.2	73		0	23	97.7	988	9.2	905		0		
X5 4.8is	125		0		0		0	658		0		0		0		
TOTAL X5 Series	2,609	20.4	3,276	31.0	2,500	20.6	3,149	24,278	13.4	28,047	9.9	31,135	9.1	28,550		
TOTAL X3 & X5 Series	6,713	104.9	3,276	31.0	2,500	20.6	3,149	49,308	75.8	28,047	9.9	31,135	9.1	28,550		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSlhelp@att.net](mailto:CSlhelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

August, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	AUG 04	%	AUG 03	%	AUG 02	%	AUG 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01		
X3 2.5i	2,042		0		0		0	12,102		0		0		0		
X3 3.0i	1,448		0		0		0	8,824		0		0		0		
TOTAL X3 Series	3,490		0		0		0	20,926		0		0		0		
X5 3.0i	2,358	22.7	3,052	9.4	2,790	25.6	2,222	15,801	13.7	18,319	15.7	21,724	37.9	15,759		
X5 4.4i	849	1.3	838	19.2	703	46.5	1,314	5,312	4.6	5,570	8.4	6,079	37.0	9,642		
X5 4.6is	0	100.0	120	10.4	134		0	23	97.4	882	6.0	832		0		
X5 4.8is	165		0		0		0	533		0		0		0		
TOTAL X5 Series	3,372	15.9	4,010	10.6	3,627	2.6	3,536	21,669	12.5	24,771	13.5	28,635	12.7	25,401		
TOTAL X3 & X5 Series	6,862	71.1	4,010	10.6	3,627	2.6	3,536	42,595	72.0	24,771	13.5	28,635	12.7	25,401		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

July, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	JUL 04	%	JUL 03	%	JUL 02	%	JUL 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01		
X3 2.5i	3,076		0		0		0	10,060		0		0		0		
X3 3.0i	1,438		0		0		0	7,376		0		0		0		
TOTAL X3 Series	4,514		0		0		0	17,436		0		0		0		
X5 3.0i	2,311	14.9	2,715	13.0	2,403	19.5	2,011	13,443	11.9	15,267	19.4	18,934	39.9	13,537		
X5 4.4i	556	23.3	725	2.6	744	36.5	1,171	4,463	5.7	4,732	12.0	5,376	35.4	8,328		
X5 4.6is	6	94.3	106	35.0	163		0	23	97.0	762	9.2	698		0		
X5 4.8is	118		0		0		0	368		0		0		0		
TOTAL X5 Series	2,991	15.7	3,546	7.1	3,310	4.0	3,182	18,297	11.9	20,761	17.0	25,008	14.4	21,865		
TOTAL X3 & X5 Series	7,505	111.6	3,546	7.1	3,310	4.0	3,182	35,733	72.1	20,761	17.0	25,008	14.4	21,865		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

June, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	JUN 04	%	JUN 03	%	JUN 02	%	JUN 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01		
X3 2.5i	2,315		0		0		0	6,984		0		0		0		
X3 3.0i	1,414		0		0		0	5,938		0		0		0		
TOTAL X3 Series	3,729		0		0		0	12,922		0		0		0		
X5 3.0i	2,623	2.9	2,549	8.0	2,772	49.8	1,850	11,132	11.3	12,552	24.1	16,531	43.4	11,526		
X5 4.4i	780	18.9	656	33.4	985	26.8	1,346	3,907	2.5	4,007	13.5	4,632	35.3	7,157		
X5 4.6is	3	97.8	139	24.1	112		0	17	97.4	656	22.6	535		0		
X5 4.8is	168		0		0		0	250		0		0		0		
TOTAL X5 Series	3,574	6.9	3,344	13.6	3,869	21.1	3,196	15,306	11.1	17,215	20.7	21,698	16.1	18,683		
TOTAL X3 & X5 Series	7,303	118.4	3,344	13.6	3,869	21.1	3,196	28,228	64.0	17,215	20.7	21,698	16.1	18,683		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: CSIhelp@att.net

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**May, 2004**

MODEL	MONTHLY SALES FIGURES				YEAR TO DATE SALES FIGURES			
	MAY 04	%	MAY 03	%	MAY 02	%	MAY 01	
X3 2.5i	1,590		0		0		0	
X3 3.0i	897		0		0		0	
<b>TOTAL X3 Series</b>	<b>2,487</b>		<b>0</b>		<b>0</b>		<b>0</b>	
X5 3.0i	1,759	13.5	2,033	27.5	2,805	62.8	1,723	
X5 4.4i	742	6.2	699	16.6	838	39.9	1,395	
X5 4.6is	0	100.0	113	8.7	104		0	
X5 4.8is	59		0		0		0	
<b>TOTAL X5 Series</b>	<b>2,560</b>	<b>10.0</b>	<b>2,845</b>	<b>24.1</b>	<b>3,747</b>	<b>20.2</b>	<b>3,118</b>	
<b>TOTAL X3 &amp; X5 Series</b>	<b>5,047</b>	<b>77.4</b>	<b>2,845</b>	<b>24.1</b>	<b>3,747</b>	<b>20.2</b>	<b>3,118</b>	

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSihelp@att.net](mailto:CSihelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

April, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	APR 04	%	APR 03	%	APR 02	%	APR 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01		
X3 2.5i	1,357		0		0		0	3,079		0		0		0		
X3 3.0i	945		0		0		0	3,627		0		0		0		
TOTAL X3 Series	2,302		0		0		0	6,706		0		0		0		
X5 3.0i	1,787	8.8	1,960	34.7	3,002	94.4	1,544	6,750	15.3	7,970	27.2	10,954	37.7	7,953		
X5 4.4i	720	11.5	646	35.6	1,003	21.1	1,272	2,385	10.1	2,652	5.6	2,809	36.4	4,416		
X5 4.6is	0	100.0	110	35.8	81		0	14	96.5	404	26.6	319		0		
X5 4.8is	23		0		0		0	23		0		0		0		
TOTAL X5 Series	2,530	6.8	2,716	33.5	4,086	45.1	2,816	9,172	16.8	11,026	21.7	14,082	13.8	12,369		
TOTAL X3 & X5 Series	4,832	77.9	2,716	33.5	4,086	45.1	2,816	15,878	44.0	11,026	21.7	14,082	13.8	12,369		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSlhelp@att.net](mailto:CSlhelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

March, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	MAR 04	%	MAR 03	%	MAR 02	%	MAR 01		YTD 04	%	YTD 03	%	YTD 02	%	YTD 01	
X3 2.5i	1,341		0		0		0		1,722		0		0		0	
X3 3.0i	1,210		0		0		0		2,682		0		0		0	
TOTAL X3 Series	2,551		0		0		0		4,404		0		0		0	
X5 3.0i	1,739	23.9	2,285	18.6	2,807	22.3	2,296		4,963	17.4	6,010	24.4	7,952	24.1	6,409	
X5 4.4i	661	8.8	725	6.2	773	43.0	1,355		1,665	17.0	2,006	11.1	1,806	42.6	3,144	
X5 4.6is	4	95.2	84	5.0	80		0		14	95.2	294	23.5	238		0	
X5 4.8is	0		0		0		0		0		0		0		0	
TOTAL X5 Series	2,404	22.3	3,094	15.5	3,660	0.2	3,651		6,642	20.1	8,310	16.9	9,996	4.6	9,553	
TOTAL X3 & X5 Series	4,955	60.1	3,094	15.5	3,660	0.2	3,651		11,046	32.9	8,310	16.9	9,996	4.6	9,553	

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSihelp@att.net](mailto:CSihelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.



## BMW X3 & X5 Series Sales - United States

February, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	FEB 04	%	FEB 03	%	FEB 02	%	FEB 01	YTD 04	%	YTD 03	%	YTD 02	%	YTD 01		
X3 2.5i	372		0		0		0	381		0		0		0		
X3 3.0i	698		0		0		0	1,472		0		0		0		
TOTAL X3 Series	1,070		0		0		0	1,853		0		0		0		
X5 3.0i	1,656	7.7	1,794	31.2	2,609	33.5	1,955	3,224	13.4	3,725	27.6	5,145	25.1	4,113		
X5 4.4i	588	4.9	618	19.5	517	43.7	918	1,004	21.6	1,281	24.0	1,033	42.3	1,789		
X5 4.6is	5	95.5	110	69.2	65		0	10	95.2	210	32.9	158		0		
X5 4.8is	0		0		0		0	0		0		0		0		
TOTAL X5 Series	2,249	10.8	2,522	21.0	3,191	11.1	2,873	4,238	18.8	5,216	17.7	6,336	7.4	5,902		
TOTAL X3 & X5 Series	3,319	31.6	2,522	21.0	3,191	11.1	2,873	6,091	16.8	5,216	17.7	6,336	7.4	5,902		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

January, 2004

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES																			
	JAN 04		%		JAN 03		%		JAN 02		%		JAN 01		YTD 04		%		YTD 03		%		YTD 02		%		YTD 01	
X3 2.5i	9				0				0				0		9				0				0				0	
X3 3.0i	774				0				0				0		774				0				0				0	
TOTAL X3 Series	783				0				0				0		783				0				0				0	
X5 3.0i	1,568		18.8		1,931		23.9		2,536		17.5		2,158		1,568		18.8		1,931		23.9		2,536		17.5		2,158	
X5 4.4i	416		37.3		663		28.5		516		40.8		871		416		37.3		663		28.5		516		40.8		871	
X5 4.6is	5		95.0		100		7.5		93				0		5		95.0		100		7.5		93				0	
X5 4.8is	0				0				0				0		0				0				0				0	
TOTAL X5 Series	1,989		26.2		2,694		14.3		3,145		3.8		3,029		1,989		26.2		2,694		14.3		3,145		3.8		3,029	
TOTAL X3 & X5 Series	2,772		2.9		2,694		14.3		3,145		3.8		3,029		2,772		2.9		2,694		14.3		3,145		3.8		3,029	

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

December, 2003

MODEL	MONTHLY SALES FIGURES								YEAR TO DATE SALES FIGURES							
	DEC 03	%	DEC 02	%	DEC 01	%	DEC 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00		
X3 2.5i	0		0		0		0	0		0		0		0		
X3 3.0i	0		0		0		0	0		0		0		0		
TOTAL X3 Series	0		0		0		0	0		0		0		0		
X5 3.0i	3,878	31.9	2,940	15.2	3,469	21.6	2,853	30,214	6.0	32,131	18.8	27,041	70.6	15,849		
X5 4.4i	958	1.1	969	40.2	691	50.7	1,402	9,383	1.6	9,235	30.4	13,261	22.0	10,871		
X5 4.6is	20	82.8	116	17.1	140		0	1,118	18.8	1,376	330.0	320		0		
X5 4.8is	0		0		0		0	0		0		0		0		
TOTAL X5 Series	4,856	20.6	4,025	6.4	4,300	1.1	4,255	40,715	4.7	42,742	5.2	40,622	52.0	26,720		
TOTAL X3 & X5 Series	4,856	20.6	4,025	6.4	4,300	1.1	4,255	40,715	4.7	42,742	5.2	40,622	52.0	26,720		

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSihelp@att.net](mailto:CSihelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**November, 2003**

MODEL	MONTHLY SALES FIGURES						YEAR TO DATE SALES FIGURES							
	NOV 03	%	NOV 02	%	NOV 01	%	NOV 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
X3 2.5i	0		0		0		0	0		0		0		0
X3 3.0i	0		0		0		0	0		0		0		0
TOTAL X3 Series	0		0		0		0	0		0		0		0
X5 3.0i	2,602	11.3	2,934	7.5	3,171	33.6	2,374	26,336	9.8	29,191	23.8	23,572	81.4	12,996
X5 4.4i	1,253	18.0	1,062	63.6	649	37.2	1,034	8,425	1.9	8,266	34.2	12,570	32.7	9,469
X5 4.6is	46	72.1	165	4.6	173		0	1,098	12.9	1,260	600.0	180		0
X5 4.8is	0		0		0		0	0		0		0		0
TOTAL X5 Series	3,901	6.2	4,161	4.2	3,993	17.2	3,408	35,859	7.4	38,717	6.6	36,322	61.7	22,465
TOTAL X3 & X5 Series	3,901	6.2	4,161	4.2	3,993	17.2	3,408	35,859	7.4	38,717	6.6	36,322	61.7	22,465

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

# BMW X3 & X5 Series Sales - United States

October, 2003

MODEL	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	OCT 03	%	OCT 02	%	OCT 01	%	OCT 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
X3 2.5i	0		0		0		0	0		0		0		0
X3 3.0i	0		0		0		0	0		0		0		0
TOTAL X3 Series	0		0		0		0	0		0		0		0
X5 3.0i	2,794	10.0	2,540	12.5	2,904	5.5	2,753	23,734	9.6	26,257	28.7	20,401	92.1	10,622
X5 4.4i	1,053	52.4	691	20.4	868	12.0	775	7,172	0.4	7,204	39.6	11,921	41.3	8,435
X5 4.6is	64	66.3	190	2614	7		0	1,052	3.9	1,095	15543	7		0
X5 4.8is	0		0		0		0	0		0		0		0
TOTAL X5 Series	3,911	14.3	3,421	9.5	3,779	7.1	3,528	31,958	7.5	34,556	6.9	32,329	69.6	19,057
TOTAL X3 & X5 Series	3,911	14.3	3,421	9.5	3,779	7.1	3,528	31,958	7.5	34,556	6.9	32,329	69.6	19,057

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSlhelp@att.net](mailto:CSlhelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

September, 2003

MODEL	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	SEP 03	%	SEP 02	%	SEP 01	%	SEP 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
X3 2.5i	0		0		0		0	0		0		0		0
X3 3.0i	0		0		0		0	0		0		0		0
TOTAL X3 Series	0		0		0		0	0		0		0		0
X5 3.0i	2,621	31.5	1,993	14.7	1,738	26.4	2,361	20,940	11.7	23,717	35.5	17,497	122.4	7,869
X5 4.4i	549	26.5	434	69.2	1,411	86.4	757	6,119	6.0	6,513	41.1	11,053	44.3	7,660
X5 4.6is	106	45.2	73		0		0	988	9.2	905		0		0
X5 4.8is	0		0		0		0	0		0		0		0
TOTAL X5 Series	3,276	31.0	2,500	20.6	3,149	1.0	3,118	28,047	9.9	31,135	9.1	28,550	83.8	15,529
TOTAL X3 & X5 Series	3,276	31.0	2,500	20.6	3,149	1.0	3,118	28,047	9.9	31,135	9.1	28,550	83.8	15,529

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSHelp@att.net](mailto:CSHelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.

## BMW X3 & X5 Series Sales - United States

**August, 2003**

MODEL	MONTHLY SALES FIGURES							YEAR TO DATE SALES FIGURES						
	AUG 03	%	AUG 02	%	AUG 01	%	AUG 00	YTD 03	%	YTD 02	%	YTD 01	%	YTD 00
X3 2.5i	0		0		0		0	0		0		0		0
X3 3.0i	0		0		0		0	0		0		0		0
TOTAL X3 Series	0		0		0		0	0		0		0		0
X5 3.0i	3,052	9.4	2,790	25.6	2,222	23.3	1,802	18,319	15.7	21,724	37.9	15,759	186.1	5,508
X5 4.4i	838	19.2	703	46.5	1,314	131.7	567	5,570	8.4	6,079	37.0	9,642	39.7	6,903
X5 4.6is	120	10.4	134		0		0	882	6.0	832		0		0
X5 4.8is	0		0		0		0	0		0		0		0
TOTAL X5 Series	4,010	10.6	3,627	2.6	3,536	49.3	2,369	24,771	13.5	28,635	12.7	25,401	104.7	12,411
TOTAL X3 & X5 Series	4,010	10.6	3,627	2.6	3,536	49.3	2,369	24,771	13.5	28,635	12.7	25,401	104.7	12,411

The "%" column reflects the percent increase or decrease in sales of each model when compared to the corresponding period of the previous year. Note that a negative percent change is shown in red.

The first X3 2.5i and X3 3.0i models were sold in the U.S. in January, 2004. The first X5 4.8is was sold in the U.S. in April, 2004. The first X5 4.6is was sold in the U.S. in October, 2001.

Please use the Adobe "Bookmark" feature to view other month's reports.

Prepared By:

**Frederick D. Meloan**

Customer Satisfaction Consultant

e-mail: [CSlhelp@att.net](mailto:CSlhelp@att.net)

Entire contents © 2004 Frederick D. Meloan. All Rights Reserved.